

Dear XXXX,

I thought of you recently as I know we share many of the same priorities and hopes for the future and I wanted to let you know about a bipartisan, nonprofit organization that I support called [First Focus on Children](#), which is doing fantastic work to make the world a better place for children.

First Focus on Children has long been a well-respected voice on policies that impact children, including tax, budget, poverty, health and education. National surveys, members of Congress, and Capitol Hill staff consistently name First Focus on Children the country's leading bipartisan voice for kids. But while inside the beltway policy recommendations are useful, in order to shift the priority-setting within the U.S. government on a large scale, members of Congress need to know that prioritizing the well-being of children is a top issue for their own constituents. To that end, First Focus on Children added grassroots advocacy to its strategy a couple of years ago and now is actively looking for people around the country who might be willing to engage with their elected officials on behalf of children. I have been doing this for [X months/years] and was wondering if you might be interested in joining the effort too?

First Focus on Children calls their grassroots advocates "[Ambassadors for Children](#)" and each month we put critical issues in front of lawmakers who can solve them. As an [Ambassador for Children](#) you can participate at any level you like, from emailing to meeting with your members of Congress on the challenges facing our nation's children.

No experience or specific time commitment is needed to be a First Focus Ambassador for Children. All you need is an interest in making the world a better place for kids and a willingness to learn and take action. First Focus on Children provides the training, resources and ongoing support you will need to represent children with your elected officials. Join us and I guarantee that you will make a positive impact on the health and well-being of our nation's children.

To learn more, please visit the Ambassador [FAQ](#) page. Thanks so much for considering joining me in the [Ambassadors for Children](#) program. You will be glad you did! And if you lack the time to join our grassroots efforts, please consider including First Focus on Children in your end of the year [charitable donations](#).

Please also feel free to pass this invitation along to anyone who might be interested—especially the young people in your life, who can use the Ambassador program to learn new skills or build up their resume. Thanks again for considering this request.

Sincerely,