

AN INTRODUCTION TO FIRST FOCUS ON CHILDREN



WHO WE ARE:

[First Focus on Children](#) is a bipartisan advocacy organization working to make children the priority in federal policy and budget decisions. With a dozen policy experts in the many areas that affect our nation's 73 million children, First Focus on Children and our sister organization [First Focus Campaign for Children](#) offer thorough, bipartisan, achievable solutions to ensure the well-being of children in the U.S. and around the world.

WHAT WE DO:

First Focus on Children produces cutting edge analyses, policy briefs, and events to educate lawmakers and the American public about the issues facing children. Our sister organization, First Focus Campaign for Children, evaluates specific pieces of legislation for their impact on children, and helps mobilize public response in support of kids.

First Focus on Children also leads the two largest cross-sector coalitions in the child advocacy community, the [Children's Budget Coalition](#) and the [Child Poverty Action Group](#).

OUR IMPACT:

Since beginning our work more than 15 years ago, First Focus on Children/First Focus Campaign for Children has been instrumental in helping lawmakers create positive change for children. Two bellwether surveys of national and state advocacy organizations and Capitol Hill staff named us the leading bipartisan voice for children. Among our many successes, First Focus:

- **Led the decade-long effort to enact the improved Child Tax Credit**, which lifted 3 million children out of poverty in 2021. First Focus worked with Congress to fund the 2019 National Academy of Sciences report that staked out the changes and currently assists lawmakers fighting to make the measure permanent.
- **Helped rescue the Children's Health Insurance Program (CHIP)**, working with members of Congress after a four-month expiration in 2017 to extend the life-saving program by a record 10 years. In fact, our team has led every extension or reauthorization since CHIP's inception and has shielded the program from two expirations and multiple efforts to abolish it. First Focus has also **defended Medicaid**, successfully working for children's 12-month continuous enrollment and opposing efforts to impose per capita caps or block grants, changes that would disproportionately harm children. On the **Affordable Care Act**, First Focus worked for more than a decade to successfully eliminate the "family glitch," a flaw that made health insurance coverage inaccessible for more than 2 million children.
- **Spearheaded efforts to pass child welfare reform** through enactment of the Family First Prevention Services Act. Our policy experts also helped **win Medicaid coverage for foster youth until age 26**, just as their peers can be covered to age 26 by parental health insurance.

First Focus on Children covers:

Budget and Tax

Childcare

Early Childhood Development

Education

Health Care

Housing

Immigration

International

Nutrition

Poverty

Youth Justice

Others issues that affect the well-being of children.



AN INTRODUCTION TO FIRST FOCUS ON CHILDREN



HOW WE RAISE AWARENESS

- **[Children's Budget](#)**: Every year, First Focus on Children analyzes the federal investment in our nation's children and the trends in funding allocated to addressing their needs.
- **[Bill Tracker](#)**: First Focus Campaign for Children maintains a database of proposed legislation that presents a significant impact on children. Our Bill Tracker summarizes bills and offers voters and lawmakers guidance on whether they will help or harm children.
- **[Children's Agenda](#)**: First Focus Campaign for Children offers each new Congress a comprehensive list of the challenges facing our nation's children and practical, bipartisan ways to address them.
- **[Champions for Children](#)**: First Focus Campaign for Children guides lawmakers on how to use their office to benefit children, both in the United States and abroad. Each year, the Campaign names 20 Senators and 80 Members of the House of Representatives "Champions for Children," offering voters a metric for evaluating their members' commitment to kids.
- **[Children's Week](#)**: Every year during the second week of June, First Focus on Children hosts Children's Week, bringing together dozens of organizations who brief members of Congress, sponsor webinars and media events, and engage Congressional staff and the public on important fiscal and policy issues facing children.

The work of First Focus has been featured in [The Washington Post](#), [The New York Times](#), [Associated Press](#), [NBC News](#), [Wall Street Journal](#), [Vox](#), [Politico](#), and many other national outlets, as well as the hometown media serving communities across the United States.

CONTACT:

For questions about First Focus and how you can help improve the lives of children, contact **Leila Nimatallah** at LeilaN@firstfocus.org.