How to Speak Powerfully

(Downloadable Checklist)

Step 1

- Think about the following:
  - Who are you in the community and what role do you play?
  - Why are you advocating for children?
  - What is the problem you are seeking to address?
  - What is the solution you are proposing or would like to see?
  - What is your specific request?

Step 2

- Write out your talking points.

Step 3

- Practice and time it (make sure it is no longer than 30 seconds for impromptu run-ins or 60-90 seconds for a meeting).

Step 4

- Tell us how it went. What did they say (contact leilan@FirstFocus.org)?

Step 5

- Follow up with the office of your elected official on your request.