

HOW TO SPEAK POWERFULLY (DOWNLOADABLE CHECKLIST)

Step 1

Think about the following:

- Who are you in the community and what role do you play?
- Why are you advocating for children?
- What is the problem you are seeking to address?
- What is the solution you are proposing or would like to see?
- What is your specific request?



Step 2

Write out your talking points.

Step 3

Practice and time it (make sure it is no longer than 30 seconds for impromptu run-ins or 60-90 seconds for a meeting).



Step 4

Tell us how it went. What did they say (contact leilan@FirstFocus.org)?

Step 5

Follow up with the office of your elected official on your request.

