First Focus Campaign for Children
National Survey
December 4-8, 2013
n=800 Registered Voters / 50% Cell Phone Interviewing

Hello, my name is ____________, and I’m with AMERICAN VIEWPOINT, an independent market research firm located in Alexandria, Virginia. This is not a sales call. We are doing a survey on issues facing the country today and would like to have your opinions.

A. [ASK ALL] Have I reached you on a cell phone or landline phone?
   1. Cell phone [count towards 50% cell sample if from wireless sample & answer cell phone]
   2. Landline phone
   3. Other (VOIP, Skype, etc.) [volunteered]
   9. Don’t know/Refused [volunteered] [TERMINATE]

B. [ASK IF WIRELESS SAMPLE] Are you in a place right now where you can safely take the survey?
   1. Yes
   2. No [TERMINATE OR SCHEDULE CALLBACK]
   9. Don’t know [TERMINATE OR SCHEDULE CALLBACK]
   0. Refused [TERMINATE]

C. Are you or is anyone in your household a reporter or active in any political campaigns?
   1. Yes [TERMINATE]
   2. No [CONTINUE]
D. **IF LANDLINE, ASK:** Are you registered to vote in [STATE] at this address?
**IF CELL/OTHER, ASK:** Are you registered to vote? **[IF YES, ASK:** In which state are you registered to vote?]**

**Landline**
1. Yes [GO TO Q. 1]
2. No [GO TO Q. E]

**Cell**
1. Not Registered to Vote [GO TO Q. E]
2. INSERT STATE

E. Is there anyone in your household who is registered to vote in [STATE]? **[IF YES ASK:** MAY I PLEASE SPEAK TO THAT PERSON?]**

1. Yes [REPEAT INTRODUCTION]
2. No [THANK AND TERMINATE]

1. What is your age?

11% 18 - 24
8% 25 - 29
5% 30 - 34
9% 35 - 39
12% 40 - 44
6% 45 - 49
10% 50 - 54
10% 55 - 59
11% 60 - 64
5% 65 - 69
6% 70 - 74
5% 75 And Over
1% Refused
2. At election time, things sometimes come up that keep a person from voting. On a scale of 1 to 10, where ONE means you will DEFINITELY NOT VOTE and TEN means you ARE ABSOLUTELY CERTAIN TO VOTE, how likely is it that you will vote in the November 2014 election for offices such as Governor, U.S. Senate, U.S. Congress and other state and local offices? [CODE DON'T KNOW AND REFUSED IN SECOND COLUMN]

66% Extremely Likely to Vote 10 Rating
15% Highly Likely to Vote 8 - 9 Rating
11% Moderately Likely to Vote 5 - 7 Rating
7% Not Very Likely to Vote 1 - 4 Rating
1% Don't Know
0% Refused
8.8 MEAN RATING

3. If the November 2014 election for U.S. Congress were held today, would you be voting for [ROTATE] the Republican candidate OR the Democratic candidate? [PROBE: Definitely / Probably] [If undecided ask: Which way do you lean?]

24% Definitely Republican
11% Probably Republican
6% Lean Republican
7% Lean Democrat
9% Probably Democrat
23% Definitely Democrat
17% Don't know
41% TOTAL REPUBLICAN
39% TOTAL DEMOCRAT

4. Do you approve or disapprove of the way Barack Obama is handling his job as President? [IF APPROVE OR DISAPPROVE, ASK: Would that be STRONGLY (approve/disapprove) or just SOMEWHAT (approve/disapprove)??]

22% Strongly Approve
17% Somewhat Approve
10% Somewhat Disapprove
44% Strongly Disapprove
6% Don't know
1% Refused
39% TOTAL APPROVE
54% TOTAL DISAPPROVE
5. Generally speaking, [ROTATE] do you feel that government should do more to solve the problems facing the country today, OR do you feel that government is already doing too many things better left to businesses and individuals? [PROBE: And do you feel strongly about that?]

41% Strongly Do More
3% Not Strongly Do More
5% Not Strongly Doing Too Much
38% Strongly Doing Too Much
8% Neither / Both / Depends [VOLUNTEERED]
4% Don't Know
44% TOTAL DO MORE
43% TOTAL DOING TOO MUCH

6. Compared to ten years ago, do you think the lives of American children have [ROTATE BETTER/WORSE] gotten better, gotten worse, …or stayed about the same?

[IF BETTER/WORSE, ASK:] And do you think the lives of American children have gotten MUCH [better/worse] or just SOMEWHAT [better/worse] compared to ten years ago?

3% Gotten Much Better
9% Gotten Somewhat Better
26% Gotten Somewhat Worse
30% Gotten Much Worse
27% Stayed About the Same
3% Don't know
13% TOTAL BETTER
57% TOTAL WORSE
27% TOTAL STAYED ABOUT THE SAME

7. And do you feel confident or not confident that life for our children’s generation will be better than it has been for us?

[IF CONFIDENT/NOT CONFIDENT, ASK:] And do you feel that way STRONGLY?

19% Strongly Confident
7% Confident
13% Not Confident
54% Strongly Not Confident
6% Don't know
* Refused
26% TOTAL CONFIDENT
67% TOTAL NOT CONFIDENT
Now I am going to read you some issues facing Congress today and have you tell me how important each one is for Congress to address using a one to ten scale where ten means it's EXTREMELY important and one means it's NOT AT ALL important… This first one is… [CODE DK AS 99/REF AS 00] [ROTATE Q8-9; NOTE ROTATION ORDER]

8. Reducing the federal budget deficit and national debt

- 54% Extremely Important 10 Rating
- 20% Highly Important 8 - 9 Rating
- 19% Moderately Important 5 - 7 Rating
- 6% Not Very Important 1 - 4 Rating
- 1% Don't Know
- * Refused

**8.4 MEAN RATING**

9. Protecting basic investments in children like health, education & nutrition

- 56% Extremely Important 10 Rating
- 19% Highly Important 8 - 9 Rating
- 17% Moderately Important 5 - 7 Rating
- 6% Not Very Important 1 - 4 Rating
- 1% Don't Know
- * Refused

**8.5 MEAN RATING**

Q9A. Q8-9 Matrix

- 41% Both Equally Important
- 31% Protecting Investments in Children More Important
- 26% Deficit More Important
- 2% Don't know/Refused

10. Now thinking about all of the priorities of the federal government and the budget, if you had to choose, do you think when making budget decisions, the federal government should focus more on… [ROTATE] the needs of children …OR… the needs of the elderly?

[IF BOTH/NEITHER, ASK:] If you had to choose just one, which way would you lean?

- 43% The Needs of Children
- 8% Lean the Needs of Children
- 4% Lean the Needs of the Elderly
- 20% The Needs of the Elderly
- 21% Both/Neither [VOLUNTEERED]
- 4% Don't know

**51% TOTAL CHILDREN**
**24% TOTAL ELDERLY**
Thinking more about Congress… In order to reduce the federal budget deficit, Congress is considering reducing funding to federal government programs. I am going to read you a list of areas under consideration for cuts. For each one, please tell me if you think Congress SHOULD or SHOULD NOT reduce funding for that specific program or area.

[IF CHOICE, ASK:] And do you feel that way STRONGLY? [RANDOMIZE STATEMENTS] [RANDOMLY ASK EACH RESPONDENT 10 OF 15 STATEMENTS]

11. Defense and national security
   
   24%  Reduce Funding / Strongly
   10%  Reduce Funding
   8%   Should NOT Reduce Funding
   55%  Should NOT Reduce Funding / Strongly
   4%   Don't know
   *    Refused
   34%  TOTAL REDUCE FUNDING
   63%  TOTAL NOT REDUCE FUNDING

12. Social Security
   
   10%  Reduce Funding / Strongly
   4%   Reduce Funding
   10%  Should NOT Reduce Funding
   72%  Should NOT Reduce Funding / Strongly
   4%   Don't know
   *    Refused
   14%  TOTAL REDUCE FUNDING
   81%  TOTAL NOT REDUCE FUNDING

13. Medicare, which provides health care to seniors
   
   10%  Reduce Funding / Strongly
   5%   Reduce Funding
   14%  Should NOT Reduce Funding
   68%  Should NOT Reduce Funding / Strongly
   3%   Don't know
   *    Refused
   15%  TOTAL REDUCE FUNDING
   82%  TOTAL NOT REDUCE FUNDING
14. The Children’s Health Insurance Program, or CHIP

16% Reduce Funding / Strongly
5% Reduce Funding
10% Should NOT Reduce Funding
57% Should NOT Reduce Funding / Strongly
12% Don’t know
* Refused
21% TOTAL REDUCE FUNDING
67% TOTAL NOT REDUCE FUNDING

15. Education programs aimed at kindergarten through high school

18% Reduce Funding / Strongly
5% Reduce Funding
6% Should NOT Reduce Funding
68% Should NOT Reduce Funding / Strongly
2% Don’t know
* Refused
23% TOTAL REDUCE FUNDING
74% TOTAL NOT REDUCE FUNDING

16. Tax credits for working families with children, like the Child Tax Credit and the Earned Income Tax Credit

18% Reduce Funding / Strongly
8% Reduce Funding
13% Should NOT Reduce Funding
55% Should NOT Reduce Funding / Strongly
5% Don’t know
1% Refused
26% TOTAL REDUCE FUNDING
68% TOTAL NOT REDUCE FUNDING

17. Medicaid, which provides health care to the poor, lower income seniors, the disabled and children

20% Reduce Funding / Strongly
6% Reduce Funding
9% Should NOT Reduce Funding
61% Should NOT Reduce Funding / Strongly
2% Don’t know
1% Refused
26% TOTAL REDUCE FUNDING
71% TOTAL NOT REDUCE FUNDING
18. Tax breaks for big corporations

51% Reduce Funding / Strongly
7% Reduce Funding
7% Should NOT Reduce Funding
28% Should NOT Reduce Funding / Strongly
6% Don't know
* Refused

58% TOTAL REDUCE FUNDING
35% TOTAL NOT REDUCE FUNDING

19. Roads and transportation

21% Reduce Funding / Strongly
11% Reduce Funding
14% Should NOT Reduce Funding
46% Should NOT Reduce Funding / Strongly
7% Don't know
1% Refused

32% TOTAL REDUCE FUNDING
60% TOTAL NOT REDUCE FUNDING

20. Head Start programs for pre-school children

23% Reduce Funding / Strongly
8% Reduce Funding
11% Should NOT Reduce Funding
53% Should NOT Reduce Funding / Strongly
5% Don't know
* Refused

31% TOTAL REDUCE FUNDING
64% TOTAL NOT REDUCE FUNDING

21. Job training

23% Reduce Funding / Strongly
13% Reduce Funding
13% Should NOT Reduce Funding
45% Should NOT Reduce Funding / Strongly
6% Don't know
1% Refused

36% TOTAL REDUCE FUNDING
58% TOTAL NOT REDUCE FUNDING
22. Making child care more affordable for working parents

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Reduce Funding / Strongly</td>
<td>27%</td>
</tr>
<tr>
<td>Reduce Funding</td>
<td>9%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding</td>
<td>9%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding / Strongly</td>
<td>51%</td>
</tr>
<tr>
<td>Don't know</td>
<td>3%</td>
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<tr>
<td>Refused</td>
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**TOTAL REDUCE FUNDING**: 36%

**TOTAL NOT REDUCE FUNDING**: 60%

23. Preventing child abuse and neglect

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Reduce Funding / Strongly</td>
<td>14%</td>
</tr>
<tr>
<td>Reduce Funding</td>
<td>5%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding</td>
<td>10%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding / Strongly</td>
<td>67%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4%</td>
</tr>
<tr>
<td>Refused</td>
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**TOTAL REDUCE FUNDING**: 18%

**TOTAL NOT REDUCE FUNDING**: 77%

24. Early learning programs for children 5 and under

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Reduce Funding / Strongly</td>
<td>24%</td>
</tr>
<tr>
<td>Reduce Funding</td>
<td>9%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding</td>
<td>11%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding / Strongly</td>
<td>52%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5%</td>
</tr>
<tr>
<td>Refused</td>
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**TOTAL REDUCE FUNDING**: 32%

**TOTAL NOT REDUCE FUNDING**: 62%

25. Foreign aid

<table>
<thead>
<tr>
<th>Opinion</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Reduce Funding / Strongly</td>
<td>57%</td>
</tr>
<tr>
<td>Reduce Funding</td>
<td>14%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding</td>
<td>6%</td>
</tr>
<tr>
<td>Should NOT Reduce Funding / Strongly</td>
<td>15%</td>
</tr>
<tr>
<td>Don't know</td>
<td>7%</td>
</tr>
<tr>
<td>Refused</td>
<td>*</td>
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**TOTAL REDUCE FUNDING**: 71%

**TOTAL NOT REDUCE FUNDING**: 21%
26. Federal tax policies like the Child Tax Credit and the Earned Income Tax Credit protect millions of children from falling into poverty every year. In any plan that would reform the nation’s tax code, how important is it to strengthen these protections for children. Is it…

[ROTATE 1-4 TOP TO BOTTOM, BOTTOM TO TOP]

<table>
<thead>
<tr>
<th>Importance</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Very Important</td>
<td>56%</td>
</tr>
<tr>
<td>Somewhat Important</td>
<td>32%</td>
</tr>
<tr>
<td>Not Very Important</td>
<td>6%</td>
</tr>
<tr>
<td>Not At All Important</td>
<td>4%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2%</td>
</tr>
<tr>
<td>Refused</td>
<td>1%</td>
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88% TOTAL VERY/SOMEWHAT
10% TOTAL NOT VERY/NOT AT ALL

40. Have you attended a Tea Party event or do you agree with many of the stances of the Tea Party Movement?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Yes, have attended event</td>
<td>4%</td>
</tr>
<tr>
<td>Yes, agree with stances, but haven't attended an event</td>
<td>20%</td>
</tr>
<tr>
<td>TOTAL YES</td>
<td>25%</td>
</tr>
<tr>
<td>No, haven't attended nor agree with stances</td>
<td>70%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5%</td>
</tr>
<tr>
<td>Refused</td>
<td>1%</td>
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</table>

41. Regardless of how you feel today, in the 2012 election for President, did you vote for Mitt Romney, Barack Obama, someone else or did you not vote in that election?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Romney</td>
<td>36%</td>
</tr>
<tr>
<td>Obama</td>
<td>39%</td>
</tr>
<tr>
<td>Other [SPECIFY]</td>
<td>2%</td>
</tr>
<tr>
<td>Did Not Vote</td>
<td>13%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>3%</td>
</tr>
<tr>
<td>Refused</td>
<td>7%</td>
</tr>
</tbody>
</table>
And now I have just a few questions for statistical purposes only . . .

42. Generally speaking, do you think of yourself as [ROTATE R/D] a Republican, a Democrat, an Independent or something else?

[IF REPUBLIC OR DEMOCRAT, ASK:] Would you call yourself a STRONG [Republican/Democrat] or a NOT-SO-STRONG [Republican/Democrat]?

[IF INDEPENDENT/SOMETHING ELSE:] Do you think of yourself as closer to the [ROTATE] Republican Party OR Democratic Party?

17% Strong Republican
10% Not-So-Strong Republican
12% Lean to Republicans
14% Independent/Something Else
11% Lean to Democrats
10% Not-So-Strong Democrat
21% Strong Democrat
3% Don't Know
2% Refused
27% TOTAL REPUBLICAN
37% TOTAL INDEPENDENT
31% TOTAL DEMOCRAT

43. On political issues, do you consider yourself to be [ROTATE TOP TO BOTTOM/BOTTOM TO TOP] Conservative, Moderate, or Liberal? [PROBE: Very/Somewhat Conservative/Liberal] [If Moderate ASK: Do you consider yourself more [ROTATE] conservative or liberal]

11% Very Liberal
11% Somewhat Liberal
7% Lean Liberal
15% Moderate
11% Lean Conservative
22% Somewhat Conservative
17% Very Conservative
6% Don't Know / Refused
22% TOTAL LIBERAL
33% TOTAL MODERATE
39% TOTAL CONSERVATIVE
44. What is your current marital status?

54%  Married
24%  Single / Never Married
12%  Divorced / Separated
 7%  Widowed
 1%  Other
 2%  Refused

45. Do you have any children or grandchildren under 18 years old? [IF YES, Ask “would those be your children or grandchildren?”]

24%  Yes, children
26%  Yes, grandchildren
 6%  Yes, both
56%  TOTAL YES
42%  No
 2%  Refused

46. What is the last grade of school you completed?

 2%  Grade School Or Less
 3%  Some High School
21%  High School Graduate
 4%  Vocational / Technical Training
11%  Some College (Less Than 2 Years)
14%  Some College (2 Years Or More)
27%  College Graduate
16%  Post Graduate Work
 1%  Don't Know / Refused

47. Is your home in an urban area, suburban area, medium sized town, small town or a rural area?

19%  Urban
23%  Suburb
11%  Medium Sized
23%  Small Town
21%  Rural Area
 3%  Don't Know
 1%  Refused
48. Which of the following income groups includes your total household income in 2012 before taxes? [READ 1-8 IF NECESSARY]

12% Under $20,000
9% $20,000 - $29,999
10% $30,000 - $39,999
10% $40,000 - $49,999
14% $50,000 - $74,999
11% $75,000 - $99,999
9% $100,000 - $124,999
11% $125,000 And Over
4% Don't Know
11% Refused

49. Do you consider yourself to be White, African American or Black, Hispanic or Latino, Asian, or something else?

69% White
13% African American or Black
8% Hispanic or Latino [SKIP Q50]
3% Asian
2% Other / Something Else [SPECIFY]
1% Don't Know
4% Refused

50. [ASK IF NOT HISPANIC IN Q49] Are you or anyone in your household of Hispanic or Latino descent – for instance, Mexican American, South American, Latin American, Cuban, or Puerto Rican?

2% Yes, Respondent
5% Yes, Household Member
* Both
7% TOTAL YES
90% No
* Don't Know
3% Refused

51. SEX OF RESPONDENT [RECORD, DO NOT ASK]

47% Male
53% Female
52. Are you currently employed, unemployed, a homemaker, retired or something else?

29% Male - Employed
* Male - Homemaker
9% Male - Retired
4% Male - Unemployed
3% Male - Something Else [SPECIFY]
27% Female - Employed
5% Female - Homemaker
12% Female - Retired
4% Female - Unemployed
4% Female - Something Else [SPECIFY]

53. [ASK IF WIRELESS SAMPLE] Now thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and not a cell phone?

49% Yes [ASK Q55]
48% No [CLASSIFY AS CELL ONLY]
3% Don't Know/Refused [ASK Q55]

54. [ASK IF LANDLINE SAMPLE] Now thinking about your telephone use, do you have a working cell phone?

81% Yes [ASK Q55]
17% No [CLASSIFY AS LANDLINE ONLY]
2% Don't Know/Refused [ASK Q55]

55. [IF Q53:1,0 or Q54:1,0 ASK:] Of all the personal telephone calls that you receive do you get… [READ AND ROTATE 1-5 TOP TO BOTTOM, BOTTOM TO TOP]

15% All calls on your cell phone [CLASSIFY AS CELL MOSTLY]
23% Almost all calls on your cell phone [CLASSIFY AS CELL MOSTLY]
34% Some calls on a cell phone and some on a regular home phone [CLASSIFY AS DUAL USE]
15% Almost all calls on your regular home phone [CLASSIFY AS LANDLINE MOSTLY]
8% All calls on your regular home phone [CLASSIFY AS LANDLINE MOSTLY]
5% Don't Know/Refused [CLASSIFY AS UNKNOWN]

56. COUNTY/FIPS

57. STATE
58. REGION

5% New England
14% Mid-Atlantic
20% South Atlantic
6% East South Central
12% West South Central
14% East North Central
7% West North Central
6% Mountain
16% Pacific

59. INTERVIEW DATE

60. INTERVIEW TIME

61. SAMPLE TYPE

54% Cell
46% Landline

62. PHONE USAGE

26% Cell Only
25% Cell Mostly
23% Dual User
15% Landline Mostly
8% Landline Only
4% Unknown

63. SENATE STATES

25% States with 2 Republican Senators
35% States with Split Delegations
40% States with 2 Democratic Senators

64. PRESIDENTIAL STATES

36% Romney States
64% Obama States