**First Focus Campaign for Children**
**National Survey**
**December 4-8, 2013**
**n=800 Registered Voters / 50% Cell Phone Interviewing**

Hello, my name is_____, and I'm with AMERICAN VIEWPOINT, an independent market research firm located in Alexandria, Virginia. This is not a sales call. We are doing a survey on issues facing the country today and would like to have your opinions.

A. **[ASK ALL]** Have I reached you on a cell phone or landline phone?

    1.     Cell phone **[count towards 50% cell sample if from wireless sample & answer cell phone]**
    2.     Landline phone
    3.     Other (VOIP, Skype, etc.) **[volunteered]**
    9.     Don't know/Refused **[volunteered] [TERMINATE]**

B. **[ASK IF WIRELESS SAMPLE]** Are you in a place right now where you can safely take the survey?

    1.     Yes
    2.     No **[TERMINATE OR SCHEDULE CALLBACK]**
    9.     Don't know **[TERMINATE OR SCHEDULE CALLBACK]**
    0.     Refused **[TERMINATE]**

C. Are you or is anyone in your household a reporter or active in any political campaigns?

    1.     Yes **[TERMINATE]**
    2.     No **[CONTINUE]**

D. **IF LANDLINE, ASK:** Are you registered to vote in **[STATE]** at this address?
**IF CELL/OTHER, ASK:** Are you registered to vote? **[IF YES, ASK:** In which state are you registered to vote?**]**

Landline
1. Yes **[GO TO Q. 1]**
2. No **[GO TO Q. E]**

Cell
1. Not Registered to Vote **[GO TO Q. E]**
2. INSERT STATE


E. Is there anyone in your household who is registered to vote in **[STATE]**? **[IF YES ASK: MAY I PLEASE SPEAK TO THAT PERSON?]**

1. Yes **[REPEAT INTRODUCTION]**
2. No **[THANK AND TERMINATE]**


1. What is your age?

11% 18 - 24
8% 25 - 29
5% 30 - 34
9% 35 - 39
12% 40 - 44
6% 45 - 49
10% 50 - 54
10% 55 - 59
11% 60 - 64
5% 65 - 69
6% 70 - 74
5% 75 And Over
1% Refused

2.    At election time, things sometimes come up that keep a person from voting.  On a scale of 1 to 10, where ONE means you will DEFINITELY NOT VOTE and TEN means you ARE ABSOLUTELY CERTAIN TO VOTE, how likely is it that you will vote in the November 2014 election for offices such as Governor, U.S. Senate, U.S. Congress and other state and local offices? **[CODE DON'T KNOW AND REFUSED IN SECOND COLUMN]**

       66%    Extremely Likely to Vote 10 Rating
       15%    Highly Likely to Vote 8 - 9 Rating
       11%    Moderately Likely to Vote 5 - 7 Rating
       7%     Not Very Likely to Vote 1 - 4 Rating
       1%     Don't Know
       0%     Refused
       **8.8    MEAN RATING**


3.    If the November 2014 election for U.S. Congress were held today, would you be voting for **[ROTATE]** the Republican candidate OR the Democratic candidate?  **[PROBE: Definitely / Probably] [If undecided ask:  Which way do you lean?]**

       24%    Definitely Republican
       11%    Probably Republican
       6%     Lean Republican
       7%     Lean Democrat
       9%     Probably Democrat
       23%    Definitely Democrat
       17%    Don't know
       **41%    TOTAL REPUBLICAN**
       **39%    TOTAL DEMOCRAT**


4.    Do you approve or disapprove of the way Barack Obama is handling his job as President? [**IF APPROVE OR DISAPPROVE, ASK:  Would that be STRONGLY (approve/disapprove) or just SOMEWHAT (approve/disapprove)?**]

       22%    Strongly Approve
       17%    Somewhat Approve
       10%    Somewhat Disapprove
       44%    Strongly Disapprove
       6%     Don't know
       1%     Refused
       **39%    TOTAL APPROVE**
       **54%    TOTAL DISAPPROVE**

5. Generally speaking, **[ROTATE]** do you feel that government should do more to solve the problems facing the country today, OR do you feel that government is already doing too many things better left to businesses and individuals? **[PROBE: And do you feel strongly about that?]**

   41% Strongly Do More
   3% Not Strongly Do More
   5% Not Strongly Doing Too Much
   38% Strongly Doing Too Much
   8% Neither / Both / Depends  **[VOLUNTEERED]**
   4% Don't Know
   **44% TOTAL DO MORE**
   **43% TOTAL DOING TOO MUCH**


6. Compared to ten years ago, do you think the lives of American children have **[ROTATE BETTER/WORSE]** gotten better, gotten worse, …or stayed about the same?

   **[IF BETTER/WORSE, ASK:]** And do you think the lives of American children have gotten MUCH **[better/worse]** or just SOMEWHAT **[better/worse]** compared to ten years ago?

   3% Gotten Much Better
   9% Gotten Somewhat Better
   26% Gotten Somewhat Worse
   30% Gotten Much Worse
   27% Stayed About the Same
   3% Don't know
   **13% TOTAL BETTER**
   **57% TOTAL WORSE**
   **27% TOTAL STAYED ABOUT THE SAME**


7. And do you feel confident or not confident that life for our children's generation will be better than it has been for us?

   **[IF CONFIDENT/NOT CONFIDENT, ASK:]** And do you feel that way STRONGLY?

   19% Strongly Confident
   7% Confident
   13% Not Confident
   54% Strongly Not Confident
   6% Don't know
   * Refused
   **26% TOTAL CONFIDENT**
   **67% TOTAL NOT CONFIDENT**

Now I am going to read you some issues facing Congress today and have you tell me how important each one is for Congress to address using a one to ten scale where ten means it's EXTREMELY important and one means it's NOT AT ALL important… This first one is… **[CODE DK AS 99/REF AS 00] [ROTATE Q8-9; NOTE ROTATION ORDER]**

8.      Reducing the federal budget deficit and national debt

      54%      Extremely Important 10 Rating
      20%      Highly Important 8 - 9 Rating
      19%      Moderately Important 5 - 7 Rating
      6%        Not Very Important 1 - 4 Rating
      1%        Don't Know
      *         Refused
      **8.4      MEAN RATING**

9.      Protecting basic investments in children like health, education & nutrition

      56%      Extremely Important 10 Rating
      19%      Highly Important 8 - 9 Rating
      17%      Moderately Important 5 - 7 Rating
      6%        Not Very Important 1 - 4 Rating
      1%        Don't Know
      *         Refused
      **8.5      MEAN RATING**

Q9A.    Q8-9 Matrix

      41%      Both Equally Important
      31%      Protecting Investments in Children More Important
      26%      Deficit More Important
      2%        Don't know/Refused

10.     Now thinking about all of the priorities of the federal government and the budget, if you had to choose, do you think when making budget decisions, the federal government should focus more on… **[ROTATE]** the needs of children …OR… the needs of the elderly?

      **[IF BOTH/NEITHER, ASK:]** If you had to choose just one, which way would you lean?

      43%      The Needs of Children
      8%        Lean the Needs of Children
      4%        Lean the Needs of the Elderly
      20%      The Needs of the Elderly
      21%      Both/Neither   **[VOLUNTEERED]**
      4%        Don't know
      **51%      TOTAL CHILDREN**
      **24%      TOTAL ELDERLY**

Thinking more about Congress… In order to reduce the federal budget deficit, Congress is considering reducing funding to federal government programs. I am going to read you a list of areas under consideration for cuts. For each one, please tell me if you think Congress SHOULD or SHOULD NOT reduce funding for that specific program or area.

**[IF CHOICE, ASK:]** And do you feel that way STRONGLY? **[RANDOMIZE STATEMENTS]** **[RANDOMLY ASK EACH RESPONDENT 10 OF 15 STATEMENTS]**

11.     Defense and national security

    24%    Reduce Funding / Strongly
    10%    Reduce Funding
    8%    Should NOT Reduce Funding
    55%    Should NOT Reduce Funding / Strongly
    4%    Don't know
    *    Refused
    **34%**    **TOTAL REDUCE FUNDING**
    **63%**    **TOTAL NOT REDUCE FUNDING**

12.     Social Security

    10%    Reduce Funding / Strongly
    4%    Reduce Funding
    10%    Should NOT Reduce Funding
    72%    Should NOT Reduce Funding / Strongly
    4%    Don't know
    *    Refused
    **14%**    **TOTAL REDUCE FUNDING**
    **81%**    **TOTAL NOT REDUCE FUNDING**

13.     Medicare, which provides health care to seniors

    10%    Reduce Funding / Strongly
    5%    Reduce Funding
    14%    Should NOT Reduce Funding
    68%    Should NOT Reduce Funding / Strongly
    3%    Don't know
    *    Refused
    **15%**    **TOTAL REDUCE FUNDING**
    **82%**    **TOTAL NOT REDUCE FUNDING**

14. The Children's Health Insurance Program, or CHIP

    16%   Reduce Funding / Strongly
    5%    Reduce Funding
    10%   Should NOT Reduce Funding
    57%   Should NOT Reduce Funding / Strongly
    12%   Don't know
    *     Refused
    **21%   TOTAL REDUCE FUNDING**
    **67%   TOTAL NOT REDUCE FUNDING**


15. Education programs aimed at kindergarten through high school

    18%   Reduce Funding / Strongly
    5%    Reduce Funding
    6%    Should NOT Reduce Funding
    68%   Should NOT Reduce Funding / Strongly
    2%    Don't know
    *     Refused
    **23%   TOTAL REDUCE FUNDING**
    **74%   TOTAL NOT REDUCE FUNDING**


16. Tax credits for working families with children, like the Child Tax Credit and the Earned Income Tax Credit

    18%   Reduce Funding / Strongly
    8%    Reduce Funding
    13%   Should NOT Reduce Funding
    55%   Should NOT Reduce Funding / Strongly
    5%    Don't know
    1%    Refused
    **26%   TOTAL REDUCE FUNDING**
    **68%   TOTAL NOT REDUCE FUNDING**


17. Medicaid, which provides health care to the poor, lower income seniors, the disabled and children

    20%   Reduce Funding / Strongly
    6%    Reduce Funding
    9%    Should NOT Reduce Funding
    61%   Should NOT Reduce Funding / Strongly
    2%    Don't know
    1%    Refused
    **26%   TOTAL REDUCE FUNDING**
    **71%   TOTAL NOT REDUCE FUNDING**

18. Tax breaks for big corporations

51% Reduce Funding / Strongly
7% Reduce Funding
7% Should NOT Reduce Funding
28% Should NOT Reduce Funding / Strongly
6% Don't know
* Refused
**58% TOTAL REDUCE FUNDING**
**35% TOTAL NOT REDUCE FUNDING**


19. Roads and transportation

21% Reduce Funding / Strongly
11% Reduce Funding
14% Should NOT Reduce Funding
46% Should NOT Reduce Funding / Strongly
7% Don't know
1% Refused
**32% TOTAL REDUCE FUNDING**
**60% TOTAL NOT REDUCE FUNDING**


20. Head Start programs for pre-school children

23% Reduce Funding / Strongly
8% Reduce Funding
11% Should NOT Reduce Funding
53% Should NOT Reduce Funding / Strongly
5% Don't know
* Refused
**31% TOTAL REDUCE FUNDING**
**64% TOTAL NOT REDUCE FUNDING**


21. Job training

23% Reduce Funding / Strongly
13% Reduce Funding
13% Should NOT Reduce Funding
45% Should NOT Reduce Funding / Strongly
6% Don't know
1% Refused
**36% TOTAL REDUCE FUNDING**
**58% TOTAL NOT REDUCE FUNDING**

22. Making child care more affordable for working parents

27%   Reduce Funding / Strongly
9%    Reduce Funding
9%    Should NOT Reduce Funding
51%   Should NOT Reduce Funding / Strongly
3%    Don't know
*     Refused
**36%   TOTAL REDUCE FUNDING**
**60%   TOTAL NOT REDUCE FUNDING**

23. Preventing child abuse and neglect

14%   Reduce Funding / Strongly
5%    Reduce Funding
10%   Should NOT Reduce Funding
67%   Should NOT Reduce Funding / Strongly
4%    Don't know
*     Refused
**18%   TOTAL REDUCE FUNDING**
**77%   TOTAL NOT REDUCE FUNDING**

24. Early learning programs for children 5 and under

24%   Reduce Funding / Strongly
9%    Reduce Funding
11%   Should NOT Reduce Funding
52%   Should NOT Reduce Funding / Strongly
5%    Don't know
*     Refused
**32%   TOTAL REDUCE FUNDING**
**62%   TOTAL NOT REDUCE FUNDING**

25. Foreign aid

57%   Reduce Funding / Strongly
14%   Reduce Funding
6%    Should NOT Reduce Funding
15%   Should NOT Reduce Funding / Strongly
7%    Don't know
*     Refused
**71%   TOTAL REDUCE FUNDING**
**21%   TOTAL NOT REDUCE FUNDING**

26.    Federal tax policies like the Child Tax Credit and the Earned Income Tax Credit protect millions of children from falling into poverty every year. In any plan that would reform the nation's tax code, how important is it to strengthen these protections for children. Is it…
       **[ROTATE 1-4 TOP TO BOTTOM, BOTTOM TO TOP]**

       56%    Very Important
       32%    Somewhat Important
       6%     Not Very Important
       4%     Not At All Important
       2%     Don't know
       *      Refused
       **88%    TOTAL VERY/SOMEWHAT**
       **10%    TOTAL NOT VERY/NOT AT ALL**

40.    Have you attended a Tea Party event or do you agree with many of the stances of the Tea Party Movement?

       4%     Yes, have attended event
       20%    Yes, agree with stances, but haven't attended an event
       **25%    TOTAL YES**
       70%    No, haven't attended nor agree with stances
       5%     Don't know
       1%     Refused

41.    Regardless of how you feel today, in the 2012 election for President, did you vote for **[ROTATE]** Mitt Romney, Barack Obama, someone else or did you not vote in that election?

       36%    Romney
       39%    Obama
       2%     Other   **[SPECIFY]**
       13%    Did Not Vote
       3%     Don't Know
       7%     Refused

And now I have just a few questions for statistical purposes only . . .

42. Generally speaking, do you think of yourself as **[ROTATE R/D]** a Republican, a Democrat, an Independent or something else?

   **[IF REPUBLIC OR DEMOCRAT, ASK:]** Would you call yourself a STRONG **[Republican/Democrat]** or a NOT-SO-STRONG **[Republican/Democrat]**?

   **[IF INDEPENDENT/SOMETHING ELSE:]** Do you think of yourself as closer to the **[ROTATE]** Republican Party OR Democratic Party?

   17%   Strong Republican
   10%   Not-So-Strong Republican
   12%   Lean to Republicans
   14%   Independent/Something Else
   11%   Lean to Democrats
   10%   Not-So-Strong Democrat
   21%   Strong Democrat
   3%    Don't Know
   2%    Refused
   **27%   TOTAL REPUBLICAN**
   **37%   TOTAL INDEPENDENT**
   **31%   TOTAL DEMOCRAT**

43. On political issues, do you consider yourself to be **[ROTATE TOP TO BOTTOM/BOTTOM TO TOP]** Conservative, Moderate, or Liberal? **[PROBE: Very/Somewhat Conservative/Liberal] [If Moderate ASK: Do you consider yourself more [ROTATE] conservative or liberal]**

   11%   Very Liberal
   11%   Somewhat Liberal
   7%    Lean Liberal
   15%   Moderate
   11%   Lean Conservative
   22%   Somewhat Conservative
   17%   Very Conservative
   6%    Don't Know / Refused
   **22%   TOTAL LIBERAL**
   **33%   TOTAL MODERATE**
   **39%   TOTAL CONSERVATIVE**

44.     What is your current marital status?

54%    Married
24%    Single / Never Married
12%    Divorced / Separated
7%     Widowed
1%     Other
2%     Refused


45.     Do you have any children or grandchildren under 18 years old? **[IF YES, Ask "would those be your children or grandchildren?"]**

24%    Yes, children
26%    Yes, grandchildren
6%     Yes, both
**56%    TOTAL YES**
42%    No
2%     Refused


46.     What is the last grade of school you completed?

2%     Grade School Or Less
3%     Some High School
21%    High School Graduate
4%     Vocational / Technical Training
11%    Some College (Less Than 2 Years)
14%    Some College (2 Years Or More)
27%    College Graduate
16%    Post Graduate Work
1%     Don't Know / Refused


47.     Is your home in an urban area, suburban area, medium sized town, small town or a rural area?

19%    Urban
23%    Suburb
11%    Medium Sized
23%    Small Town
21%    Rural Area
3%     Don't Know
1%     Refused

48. Which of the following income groups includes your total household income in 2012 before taxes? **[READ 1-8 IF NECESSARY]**

    12%    Under $20,000
    9%     $20,000 - $29,999
    10%    $30,000 - $39,999
    10%    $40,000 - $49,999
    14%    $50,000 - $74,999
    11%    $75,000 - $99,999
    9%     $100,000 - $124,999
    11%    $125,000 And Over
    4%     Don't Know
    11%    Refused


49. Do you consider yourself to be White, African American or Black, Hispanic or Latino, Asian, or something else?

    69%    White
    13%    African American or Black
    8%     Hispanic or Latino    **[SKIP Q50]**
    3%     Asian
    2%     Other / Something Else   **[SPECIFY]**
    1%     Don't Know
    4%     Refused


50. **[ASK IF NOT HISPANIC IN Q49]** Are you or anyone in your household of Hispanic or Latino descent – for instance, Mexican American, South American, Latin American, Cuban, or Puerto Rican?

    2%     Yes, Respondent
    5%     Yes, Household Member
    *      Both
    **7%**   **TOTAL YES**
    90%    No
    *      Don't Know
    3%     Refused


51. SEX OF RESPONDENT **[RECORD, DO NOT ASK]**

    47%    Male
    53%    Female

52. Are you currently employed, unemployed, a homemaker, retired or something else?

29% Male - Employed
* Male - Homemaker
9% Male - Retired
4% Male - Unemployed
3% Male - Something Else **[SPECIFY]**
27% Female - Employed
5% Female - Homemaker
12% Female - Retired
4% Female - Unemployed
4% Female - Something Else **[SPECIFY]**

53. **[ASK IF WIRELESS SAMPLE]** Now thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and not a cell phone?

49% Yes **[ASK Q55]**
48% No **[CLASSIFY AS CELL ONLY]**
3% Don't Know/Refused **[ASK Q55]**

54. **[ASK IF LANDLINE SAMPLE]** Now thinking about your telephone use, do you have a working cell phone?

81% Yes **[ASK Q55]**
17% No **[CLASSIFY AS LANDLINE ONLY]**
2% Don't Know/Refused **[ASK Q55]**

55. **[IF Q53:1,0 or Q54:1,0 ASK:]** Of all the personal telephone calls that you receive do you get… **[READ AND ROTATE 1-5 TOP TO BOTTOM, BOTTOM TO TOP]**

15% All calls on your cell phone **[CLASSIFY AS CELL MOSTLY]**
23% Almost all calls on your cell phone **[CLASSIFY AS CELL MOSTLY]**
34% Some calls on a cell phone and some on a regular home phone **[CLASSIFY AS DUAL USE]**
15% Almost all calls on your regular home phone **[CLASSIFY AS LANDLINE MOSTLY]**
8% All calls on your regular home phone **[CLASSIFY AS LANDLINE MOSTLY]**
5% Don't Know/Refused **[CLASSIFY AS UNKNOWN]**

56. COUNTY/FIPS

57. STATE

58. REGION

   5%    New England
   14%   Mid-Atlantic
   20%   South Atlantic
   6%    East South Central
   12%   West South Central
   14%   East North Central
   7%    West North Central
   6%    Mountain
   16%   Pacific


59. INTERVIEW DATE

60. INTERVIEW TIME

61. SAMPLE TYPE

   54%    Cell
   46%    Landline


62. PHONE USAGE

   26%   Cell Only
   25%   Cell Mostly
   23%   Dual User
   15%   Landline Mostly
   8%    Landline Only
   4%    Unknown


63. SENATE STATES

   25%   States with 2 Republican Senators
   35%   States with Split Delegations
   40%   States with 2 Democratic Senators


64. PRESIDENTIAL STATES

   36%   Romney States
   64%   Obama States